



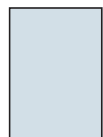
**FORMATS PRINT**  
ANNONCES

**Luxemburger Wort**   
[www.wort.lu](http://www.wort.lu)

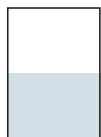
Bauen & Wunnen  
[Wortimmo.lu](http://Wortimmo.lu)

Bauen & Wunnen **MAG**  
[Wortimmo.lu](http://Wortimmo.lu)

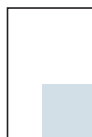
 weekend

**FORMATS PRINT**  
**Annonces**


**M1, MD1**  
(5 col)  
251 x 376 mm



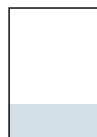
**M2, MD2**  
(5 col)  
251 x 188 mm



**M3**  
(3 col)  
149 x 158 mm



**M7**  
(5 col)  
251 x 50 mm



**M8**  
(5 col)  
251 x 100 mm



**M9**  
(5 col)  
251 x 150 mm



**M13**  
(2 col)  
98 x 50 mm



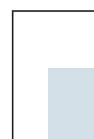
**M14**  
(2 col)  
98 x 100 mm



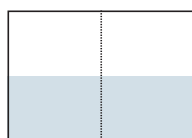
**M26**  
(2 col)  
98 x 150 mm



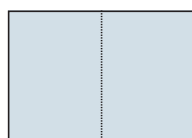
**M27**  
(3 col)  
149 x 120 mm



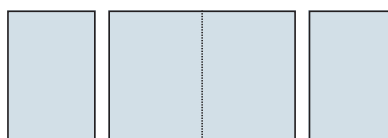
**M28**  
(3 col)  
149 x 211 mm



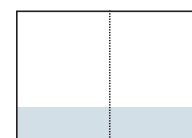
**M16**  
(10 col)  
528 x 188 mm



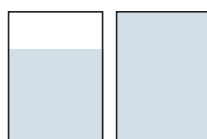
**M17**  
(10 col)  
528 x 376 mm



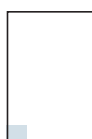
**M18**  
(5 col) 251 x 376 mm  
(10 col) 528 x 376 mm  
(5 col) 251 x 376 mm



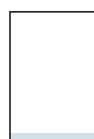
**M45**  
(10 col)  
528 x 100 mm



**MPP - Fausse Une**  
+ fausse C2  
(5 col) 251 x 310 mm  
+ (5 col) 251 x 376 mm



**Œil**  
La Une  
(1 col)  
47 x 47 mm



**Bandeau**  
La Une  
(5 col)  
251 x 30 mm



**Bandeau**  
La Une  
(5 col)  
251 x 50 mm



**Memostick**  
La Une  
(autocollant  
détachable)  
76 x 76 mm\*

## FORMATS PRINT

## Annonces

| MODULES                    |                      |
|----------------------------|----------------------|
| <b>M1</b>                  | (5 col) 251 x 376 mm |
| <b>M1 - Page de gauche</b> | (5 col) 251 x 376 mm |
| <b>M2</b>                  | (5 col) 251 x 188 mm |
| <b>M3</b>                  | (3 col) 149 x 158 mm |
| <b>M7</b>                  | (5 col) 251 x 50 mm  |
| <b>M8</b>                  | (5 col) 251 x 100 mm |
| <b>M9</b>                  | (5 col) 251 x 150 mm |
| <b>M13</b>                 | (2 col) 98 x 50 mm   |
| <b>M14</b>                 | (2 col) 98 x 100 mm  |
| <b>M15</b>                 | (4 col) 200 x 100 mm |
| <b>M26</b>                 | (2 col) 98 x 150 mm  |
| <b>M27</b>                 | (3 col) 149 x 120 mm |
| <b>M28</b>                 | (3 col) 149 x 211 mm |
| <b>M42</b>                 | (3 col) 149 x 100 mm |

| FORMATS PANORAMIQUES              |                                                                       |
|-----------------------------------|-----------------------------------------------------------------------|
| <b>M16</b>                        | (10 col) 528 x 188 mm                                                 |
| <b>M17</b>                        | (10 col) 528 x 376 mm                                                 |
| <b>M18 - 4 pages consécutives</b> | (5 col) 251 x 376 mm<br>(10 col) 528 x 376 mm<br>(5 col) 251 x 376 mm |
| <b>M45</b>                        | (10 col) 528 x 100 mm                                                 |

| COUVERTURES                                 |                                                |
|---------------------------------------------|------------------------------------------------|
| <b>MD1 - 1/1 page en dernière page (C4)</b> | (5 col) 251 x 376 mm                           |
| <b>MD2 - 1/2 page en dernière page (C4)</b> | (5 col) 251 x 188 mm                           |
| <b>MPP - Fausse Une + fausse C2</b>         | (5 col) 251 x 310 mm +<br>(5 col) 251 x 376 mm |
| <b>MP1 - Fausse Une</b>                     | 5 col (251) x 310 mm                           |

| EMPLACEMENTS EXCLUSIFS IMPACT+ SUR LA UNE |                     |
|-------------------------------------------|---------------------|
| <b>Œil</b>                                | (1 col) 47 x 47 mm  |
| <b>Bandeau</b>                            | (5 col) 251 x 30 mm |
| <b>Bandeau</b>                            | (5 col) 251 x 50 mm |
| <b>Memostick autocollant détachable</b>   | 76 x 76 mm *        |

\* voir les spécifications techniques pour les modalités de publication

## « SUR MESURE » (MM/COL)

Consultez votre conseiller commercial.

Hauteur maximum des annonces : 348 mm à l'exception de la pleine page (376 mm)

## FORMATS PRINT

### Annonces



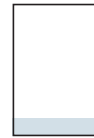
**1/1 page**  
(5 col)  
251 x 376 mm



**1/1 + 1/1 page**  
Panoramique centrale  
(10 col) 528 x 376 mm



**1/2 page**  
(5 col)  
251 x 188 mm



**Bandeau Une**  
(5 col)  
251 x 50 mm



**C2 - C3 - C4**  
(5 col)  
251 x 376 mm

#### FORMATS

|                                               |                       |
|-----------------------------------------------|-----------------------|
| <b>1/1 page</b>                               | (5 col) 251 x 376 mm  |
| <b>1/1 page - Prima Posta</b>                 | (5 col) 251 x 376 mm  |
| <b>1/1 + 1/1 page</b><br>Panoramique centrale | (10 col) 528 x 376 mm |
| <b>1/2 page</b>                               | (5 col) 251 x 188 mm  |

#### « SUR MESURE »

Consultez votre conseiller commercial.

Hauteur maximum des annonces : 348 mm à l'exception de la pleine page (376 mm)

#### FORMAT - LA UNE

|                    |                     |
|--------------------|---------------------|
| <b>Bandeau Une</b> | (5 col) 251 x 50 mm |
|--------------------|---------------------|

#### COUVERTURES

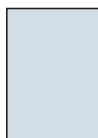
|                     |                      |
|---------------------|----------------------|
| <b>C2 - C3 - C4</b> | (5 col) 251 x 376 mm |
|---------------------|----------------------|

## FORMATS PRINT

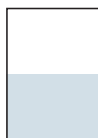
### Annonces

**Luxemburger Wort**  
Dossiers spéciaux - Format magazine

Bauen & Wunnen  
Wortimmo.lu MAG



**1/1 page**  
230 x 295 mm



**1/2 page**  
230 x 140 mm



**1/1 + 1/1 page**  
460 x 295 mm



**C2 - C3 - C4**  
230 x 295 mm

#### FORMATS CLASSIQUES

|                 |              |
|-----------------|--------------|
| <b>1/1 page</b> | 230 x 295 mm |
| <b>1/2 page</b> | 230 x 140 mm |

#### COUVERTURES

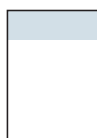
|                     |              |
|---------------------|--------------|
| <b>C2 - C3 - C4</b> | 230 x 295 mm |
|---------------------|--------------|

#### FORMAT PANORAMIQUE

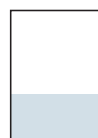
|                       |              |
|-----------------------|--------------|
| <b>1/1 + 1/1 page</b> | 460 x 295 mm |
|-----------------------|--------------|



**1/1 page**  
206 x 271 mm



**Event 1**  
206 x 50 mm



**Event 2**  
206 x 100 mm



**C2 - C4**  
206 x 271 mm

#### FORMAT CLASSIQUE

|                 |              |
|-----------------|--------------|
| <b>1/1 page</b> | 206 x 271 mm |
|-----------------|--------------|

#### COUVERTURES

|                |              |
|----------------|--------------|
| <b>C2 - C4</b> | 206 x 271 mm |
|----------------|--------------|

NEW

## RUBRIQUE AGENDA/EVENTS

#### FORMATS

|                               |              |
|-------------------------------|--------------|
| <b>Event 1 - haut de page</b> | 206 x 50 mm  |
| <b>Event 2</b>                | 206 x 100 mm |

A hand holding a transparent globe with a camera lens overlay. The globe shows a world map and a bar chart. The camera lens has concentric circles and a focus ring. The background is a solid red color with a large white curved shape on the right side.

**Nous restons à votre écoute.**

**regie.lu**