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CONNECTING BRANDS TO COMMUNITIES

2026

FORMATS PRINT
ANNONCES

contacto

FORMATS PRINT

Annonces

FORMATS CLASSIQUES	
M1	(5 col) 251 x 376 mm
M2	(5 col) 251 x 188 mm
M3	(3 col) 149 x 158 mm
M7	(5 col) 251 x 50 mm
M8	(5 col) 251 x 100 mm
M9	(5 col) 251 x 150 mm
M13	(2 col) 98 x 50 mm
M14	(2 col) 98 x 100 mm
M26	(2 col) 98 x 150 mm
M27	(3 col) 149 x 120 mm
M28	(3 col) 149 x 211 mm

FORMATS PANORAMIQUES	
M16	(10 col) 528 x 188 mm
M17	(10 col) 528 x 376 mm
M18 - 4 pages consécutives	(5 col) 251 x 376 mm (10 col) 528 x 376 mm (5 col) 251 x 376 mm
M45	(10 col) 528 x 100 mm

COUVERTURES	
MD1 - 1/1 page en dernière page (C4)	(5 col) 251 x 376 mm
MPP - Fausse Une + fausse C2	(5 col) 251 x 269 mm + (5 col) 251 x 376 mm
MP1 - Fausse Une	(5 col) 251 x 269 mm

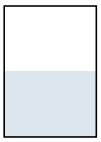
EMPLACEMENTS IMPACT+ LA UNE	
Oeil	60 x 40 mm
Bandeau 30	(5 col) 251 x 30 mm
Bandeau 50	(5 col) 251 x 50 mm
Memostick autocollant détachable	76 x 76 mm *

** voir les spécifications techniques pour les modalités de publication*

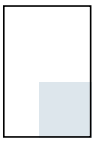
FORMATS PRINT

Annonces

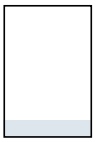
M1, MD1
(5 col)
251 x 376 mm



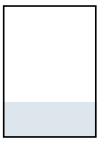
M2
(5 col)
251 x 188 mm



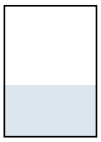
M3
(3 col)
149 x 158 mm



M7
(5 col)
251 x 50 mm



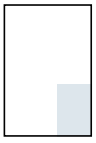
M8
(5 col)
251 x 100 mm



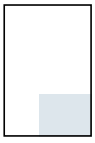
M9
(5 col)
251 x 150 mm

M13
(2 col)
98 x 50 mm

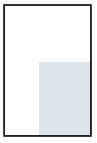
M14
(2 col)
98 x 100 mm



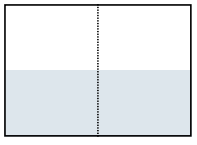
M26
(2 col)
98 x 150 mm



M27
(3 col)
149 x 120 mm



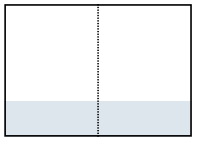
M28
(3 col)
149 x 211 mm



M16
(10 col)
528 x 188 mm

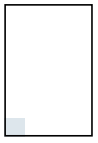
M17
(10 col)
528 x 376 mm

M18 - 4 pages consécutives
(5 col) 251 x 376 mm
(10 col) 528 x 376 mm
(5 col) 251 x 376 mm

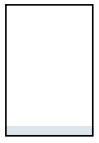


M45
(10 col)
528 x 100 mm

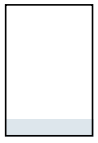
MPP - Fausse Une
+ fausse C2
(5 col) 251 x 269 mm
+ (5 col) 251 x 376 mm



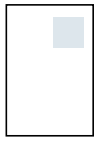
Œil
La Une
60 x 40 mm



Bandeau
La Une
(5 col)
251 x 30 mm



Bandeau
La Une
(5 col)
251 x 50 mm



Memostick
La Une
(autocollant
détachable)
76 x 76 mm*

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