
Audiences

Powerful newsbrands. Growing trend!

regie.lu
CONNECTING BRANDS TO COMMUNITIES





Digital audiences.

Continuous growth.

5.67 M

Monthly visits

+27%

Monthly visits
June 2026 VS June 2025

Source: Traffic Dashboard

Digital audiences.

● Powerful newsbrands on each communities.



2.38M

Monthly visits



1.56M

Monthly visits



1.16M

Monthly visits

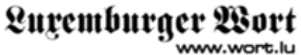




572.8k

Monthly visits

Digital newsbrands.

● Global audience figures & evolution vs competitors.

	Subscribers June 2026	VS June 2025
 www.wort.lu	34.937	+18%
	23.707	+32%
	9.376	+8%
LUXEMBOURG TIMES	17.742	=%



**+85.760 newsletter
subscribers**

**+16% newsletters
subscribers vs June 2025**

Audience Newsbrands.

Social media Followers



+25%
June 26 VS June 25
310.400



+66%
June 26 VS June 25
79.500



+35%
June 26 VS June 25
91.790

+32%
June 26 VS June 25
481.690

Source: Meta/LinkedIn

Thanks.