
Audiences

Powerful newsbrands. Growing trend!

regie.lu
CONNECTING BRANDS TO COMMUNITIES





Digital audiences.

Continuous growth.

6.04M

Monthly visits

+34%

Monthly visits
April 2026 VS April 2025

Source: Traffic Dashboard

Digital audiences.

● Powerful newsbrands on each communities.



2.78M

Monthly visits



1.57M

Monthly visits



1.11M

Monthly visits

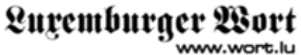





582.1k

Monthly visits

Digital newsbrands.

● Global audience figures & evolution vs competitors.

| | Subscribers April 2026 | VS April 2025 |
|--|---------------------------|---------------|
|  www.wort.lu | 35.040 | +20% |
|  | 23.830 | +34% |
|  | 9.390 | +11% |
|  | 17.790 | +3% |



**+86.050 newsletter
subscribers**

**+18% newsletters
subscribers vs April 2025**

Audience Newsbrands.

Social media Followers



+23%
April 26 VS April 25
300.570



+69%
April 26 VS April 25
74.300



+38%
April 26 VS April 25
88.200

+31%
April 26 VS April 25
463.070

Source: Meta/LinkedIn

Thanks.