
Audiences

Powerful newsbrands. Growing trend!

regie.lu
CONNECTING BRANDS TO COMMUNITIES





Digital audiences.

Continuous growth.

6.31 M

Monthly visits

+19%

Monthly visits
Mar 2026 VS Mar 2025

Source: Traffic Dashboard

Digital audiences.

● Powerful newsbrands on each communities.



2.59M

Monthly visits



1.56M

Monthly visits



1.55M

Monthly visits

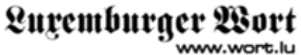





603.7k

Monthly visits

Digital newsbrands.

● Global audience figures & evolution vs competitors.

	Subscribers Mar 2026	VS Mar 2025
 www.wort.lu	35.093	+20%
	23.872	+36%
	9.404	+12%
	17.799	+4%



**+86.160 newsletter
subscribers**

**+19% newsletters
subscribers vs Mar 2025**

Audience Newsbrands.

Social media Followers



+23%

Mar 26 VS Mar 25

296.240



+69%

Mar 26 VS Mar 25

71.590



+44%

Mar 26 VS Mar 25

86.470

+32%

Mar 26 VS Mar 25

454.300

Source: Meta/LinkedIn

Thanks.