
Audiences

Powerful newsbrands. Growing trend!

regie.lu
CONNECTING BRANDS TO COMMUNITIES





Digital audiences.

Continuous growth.

6.40 M

Monthly visits

+42%

Monthly visits
Jan 2026 VS Jan 2025

Source: Traffic Dashboard

Digital audiences.

● Powerful newsbrands on each communities.



2.43M

Monthly visits



1.67M

Monthly visits



1.68M

Monthly visits



616.1k

Monthly visits

Digital audiences.

● A growing trend.



+20%

Monthly visits
Jan 26 VS Jan 25



+31%

Monthly visits
Jan 26 VS Jan 25



+33%

Monthly visits
Jan 26 VS Jan 25

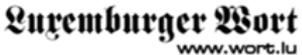


+128%

Monthly visits
Jan 26 VS Jan 25

Digital newsbrands.

● Global audience figures & evolution vs competitors.

	Subscribers Jan 2026	VS Jan 2025
 www.wort.lu	30.550	+12%
	18.862	+8%
	8.802	+5%
	18.110	+8%



+76.320 newsletter
subscribers

+6.270 newsletters
subscribers vs Jan 2025

Audience Newsbrands.

Social media Followers



+22%

Jan 26 VS Jan 25

286.939



+72%

Jan 26 VS Jan 25

66.791



+51%

Jan 26 VS Jan 25

82.770

+33%

Jan 26 VS Jan 25

436.500

Source: Meta/Linkedin

Thanks.