

[your] LUXEMBOURG

EXPAT DAY

by LUXEMBOURG TIMES

3rd edition
7 september
2025

Become a partner, exhibitor or advertiser



Organisers

brain&more
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7200 visitors
in 2024

A convivial day in the heart of the capital's historic heritage!!

The second edition of *[your] LUXEMBOURG EXPAT DAY* will be organised on 7 September 2025 by Mediahuis Luxembourg and brain&more - agence en communication. A day of meetings and entertainment in an emblematic location in the city of Luxembourg, Neimënster. The aim of the event is to introduce expats, their families, and friends to all that Luxembourg has to offer in terms of gastronomy, culture and tourism, as well as services and products thanks to the major brands present in the Grand Duchy. A unique and friendly experience to help you adapt and integrate!

Expatriates have decided to leave their country of origin for a variety of reasons, often professional but sometimes personal. They need support to help them find their way in their new city and new country. That's why Mediahuis Luxembourg and brain&more have come up with a friendly event to encourage expatriates to meet Luxembourg brands and institutions in a range of sectors:

• services • banking • insurance • jobs • property • education • family • tourism • leisure • telecoms • automotive • retail • gastronomy • local products ...

The day will be punctuated by events, tastings of local products, guided tours, culinary workshops, games and competitions for young and old, giving participants the chance to discover Luxembourg and its players, while creating links between them and the first useful connections for the future.



***[your]* LUXEMBOURG EXPAT DAY :** **Your company as a partner!**

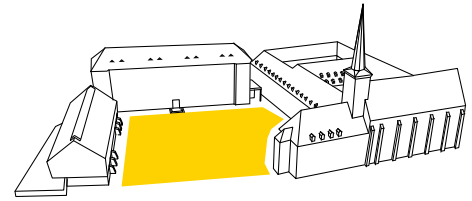
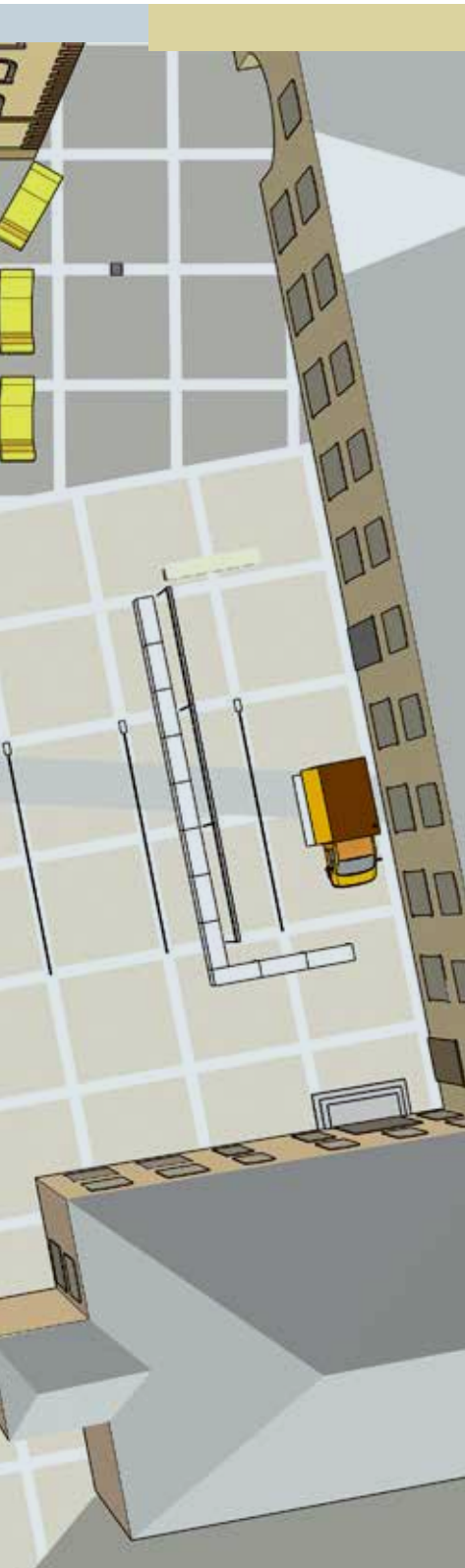
Why should expats attend this event?

[your] LUXEMBOURG EXPAT DAY offers expatriates a unique opportunity to meet new communities, discover local culture, tourism and products, find practical solutions for becoming part of social life in Luxembourg, and discover the opportunities and services offered by stakeholders such as services, employers, banks, insurance, real estate, education, leisure, culture and tourism.

Why should your brand be involved?

- **Brand promotion:** to reinforce the company's position as a reliable, Luxembourg-based company, and to promote a positive image as a committed and socially responsible partner.
- **Networking opportunities:** approaching expatriates directly, gaining visibility with this audience, making new contacts and broadening links with communities, including local businesses and partners.
- **Promotion of services:** providing information on specific products, attracting new customers and increasing market share.
- **Visibility in the Luxembourg Times media:** a privileged presence in the media developed for the occasion, benefiting from a significant "reach" beyond the event.

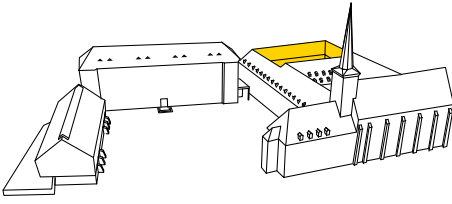




[Parvis 2000 m²]

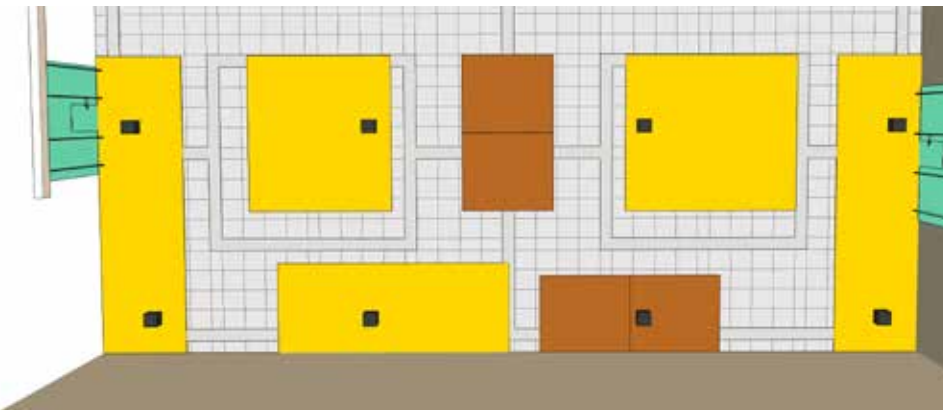
The Parvis is the central outdoor square of *[your] LUXEMBOURG EXPAT DAY*, where the energy of the day reaches its peak. Partner stands surround this lively square, offering visitors the chance to discover unique entertainment and experiences. The Food Village offers a variety of gastronomic delights, while the Luxembourg City Stage is the venue for shows and speeches. For a relaxing break, the “Luxembourg Times Lounge” offers a comfortable space where visitors can unwind while enjoying the festive atmosphere of the Parvis. This is where the highlights of *[your] LUXEMBOURG EXPAT DAY* come to life, creating lasting memories for everyone involved in this exceptional celebration.





[Agora 494 m²]

Explore the beating heart of *[your] LUXEMBOURG EXPAT DAY* in the Agora, a closed hall brimming with captivating stands and a variety of activities. From tourist stands to fun workshops for the little ones, the Agora is the place where creativity and interaction converge.



Example of a stand - 2023



Edition 2024





Agora - Edition 2023

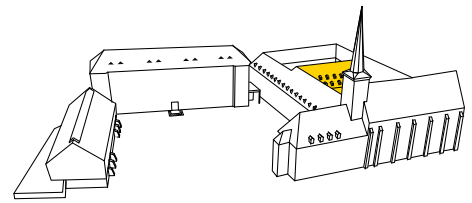
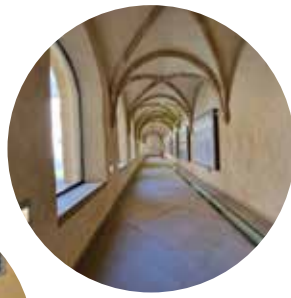


Edition 2024

Promoting your local products

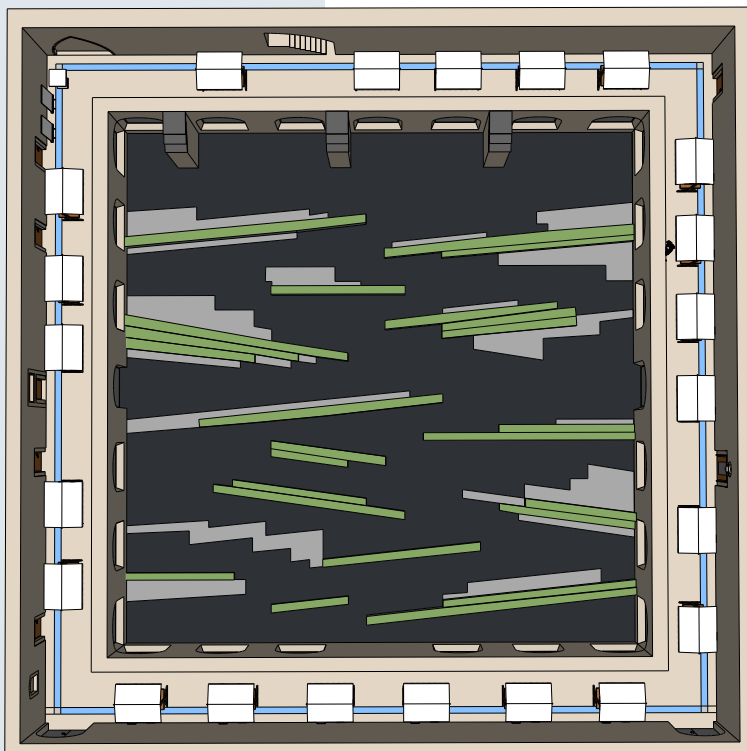


Examples of stands



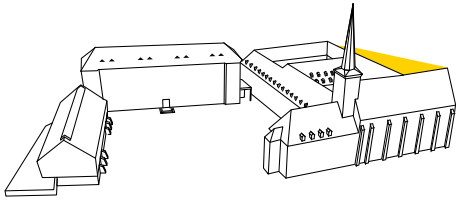
Cloister and courtyard 376 m²

Discover the magic of the Cloître, a covered square where authenticity and nature meet. Surrounded by the stands of local producers, this space offers an immersion in the flavours of the region. At the heart of the Cloister is an enchanting garden, creating an atmosphere conducive to a variety of activities. Whether you're tasting local produce, attending children's workshops, or simply enjoying nature and the good weather, the Cloître is a haven of tranquillity amidst the hustle and bustle of the event.



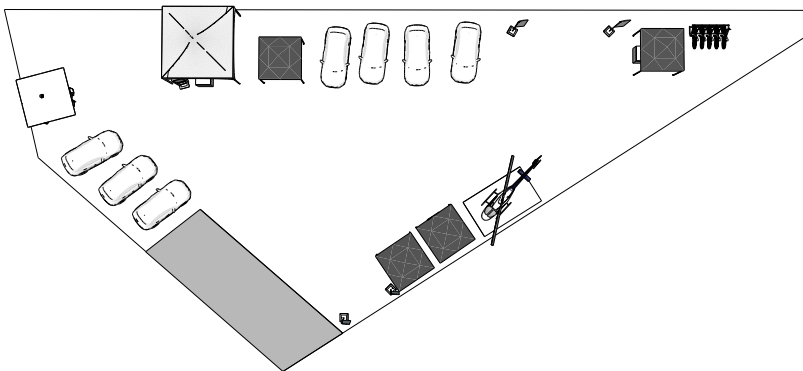
Activities and workshops for children





Main entrance 282 m²

Welcome to the main entrance of *[your]* LUXEMBOURG EXPAT DAY. Our welcome area, adorned with information stands, offers you a warm introduction to the day ahead. It's a prime location that ensures exceptional visibility from the moment you walk through the doors. This is where the spirit of the day comes alive, with a welcoming atmosphere.



Entry - 2023



Example of a stand - 2023



Example of a stand - 2024



Main entrance - 2023

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In brief

Date: 7 September 2025

Hours: 10.00 am to 6.00 pm

Venue: Centre Culturel de Rencontre
Abbaye de Neumünster
28, rue Münster L-2160 Luxembourg

Contacts

✉ brain&more - agence en communication
90A, route d'Arlon L-1150 Luxembourg
☎ (+352) 26 84 71-1 ✉ brain@brain.lu

✉ regie.lu
31, rue de Hollerich L-1741 Luxembourg
☎ (+352) 4993 - 9000 ✉ ac@regie.lu

Organisers

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