

2025

FORMATS PRINT
ANNONCES

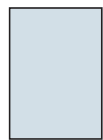
Luxemburger Wort 
www.wort.lu

Bauen & Wunnen
Wortimmo.lu

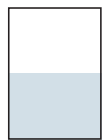
Bauen & Wunnen **MAG**
Wortimmo.lu

 weekend

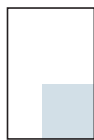
FORMATS PRINT
Annonces



M1, MD1
(5 col)
251 x 376 mm



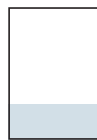
M2, MD2
(5 col)
251 x 188 mm



M3
(3 col)
149 x 158 mm



M7
(5 col)
251 x 50 mm



M8
(5 col)
251 x 100 mm



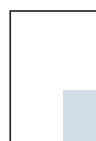
M9
(5 col)
251 x 150 mm



M13
(2 col)
98 x 50 mm



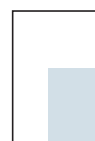
M14
(2 col)
98 x 100 mm



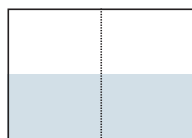
M26
(2 col)
98 x 150 mm



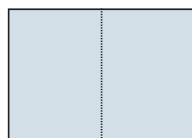
M27
(3 col)
149 x 120 mm



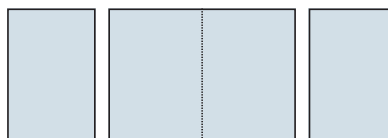
M28
(3 col)
149 x 211 mm



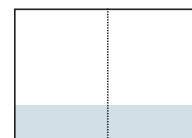
M16
(10 col)
528 x 188 mm



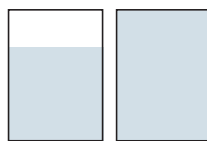
M17
(10 col)
528 x 376 mm



M18
(5 col) 251 x 376 mm
(10 col) 528 x 376 mm
(5 col) 251 x 376 mm



M45
(10 col)
528 x 100 mm



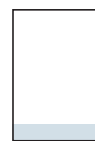
MPP - Fausse Une
+ fausse C2
(5 col) 251 x 310 mm
+ (5 col) 251 x 376 mm



Œil
La Une
(1 col)
47 x 47 mm



Bandeau
La Une
(5 col)
251 x 30 mm



Bandeau
La Une
(5 col)
251 x 50 mm



Memostick
La Une
(autocollant détachable)
76 x 76 mm*

* voir les spécifications techniques pour les modalités de publication

FORMATS PRINT

Annonces

MODULES	
M1	(5 col) 251 x 376 mm
M1 - Page de gauche	(5 col) 251 x 376 mm
M2	(5 col) 251 x 188 mm
M3	(3 col) 149 x 158 mm
M7	(5 col) 251 x 50 mm
M8	(5 col) 251 x 100 mm
M9	(5 col) 251 x 150 mm
M13	(2 col) 98 x 50 mm
M14	(2 col) 98 x 100 mm
M15	(4 col) 200 x 100 mm
M26	(2 col) 98 x 150 mm
M27	(3 col) 149 x 120 mm
M28	(3 col) 149 x 211 mm
M42	(3 col) 149 x 100 mm

FORMATS PANORAMIQUES	
M16	(10 col) 528 x 188 mm
M17	(10 col) 528 x 376 mm
M18 - 4 pages consécutives	(5 col) 251 x 376 mm (10 col) 528 x 376 mm (5 col) 251 x 376 mm
M45	(10 col) 528 x 100 mm

COUVERTURES	
MD1 - 1/1 page en dernière page (C4)	(5 col) 251 x 376 mm
MD2 - 1/2 page en dernière page (C4)	(5 col) 251 x 188 mm
MPP - Fausse Une + fausse C2	(5 col) 251 x 310 mm + (5 col) 251 x 376 mm
MP1 - Fausse Une	5 col (251) x 310 mm

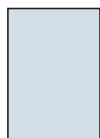
EMPLACEMENTS EXCLUSIFS IMPACT+ SUR LA UNE	
Œil	(1 col) 47 x 47 mm
Bandeau	(5 col) 251 x 30 mm
Bandeau	(5 col) 251 x 50 mm
Memostick autocollant détachable	76 x 76 mm *

* voir les spécifications techniques pour les modalités de publication

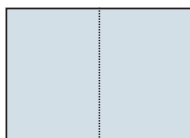
« SUR MESURE » (MM/COL)

Consultez votre conseiller commercial.

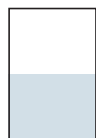
Hauteur maximum des annonces : 348 mm à l'exception de la pleine page (376 mm)

FORMATS PRINT**Annonces**

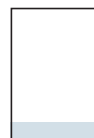
1/1 page
(5 col)
251 x 376 mm



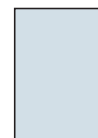
1/1 + 1/1 page
Panoramique centrale
(10 col) 528 x 376 mm



1/2 page
(5 col)
251 x 188 mm



Bandeau Une
(5 col)
251 x 50 mm



C2 - C3 - C4
(5 col)
251 x 376 mm

FORMATS

1/1 page	(5 col) 251 x 376 mm
1/1 page - Prima Posta	(5 col) 251 x 376 mm
1/1 + 1/1 page Panoramique centrale	(10 col) 528 x 376 mm
1/2 page	(5 col) 251 x 188 mm

FORMAT - LA UNE

Bandeau Une	(5 col) 251 x 50 mm
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COUVERTURES

C2 - C3 - C4	(5 col) 251 x 376 mm
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« SUR MESURE »

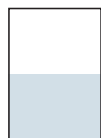
Consultez votre conseiller commercial.

Hauteur maximum des annonces : 348 mm à l'exception de la pleine page (376 mm)

FORMATS PRINT
Annonces



1/1 page
230 x 295 mm



1/2 page
230 x 140 mm



1/1 + 1/1 page
460 x 295 mm



C2 - C3 - C4
230 x 295 mm

FORMATS CLASSIQUES

1/1 page	230 x 295 mm
1/2 page	230 x 140 mm

COUVERTURES

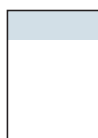
C2 - C3 - C4	230 x 295 mm
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FORMAT PANORAMIQUE

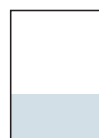
1/1 + 1/1 page	460 x 295 mm
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1/1 page
206 x 271 mm



Event 1
206 x 50 mm



Event 2
206 x 100 mm



C2 - C4
206 x 271 mm

FORMAT CLASSIQUE

1/1 page	206 x 271 mm
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COUVERTURES

C2 - C4	206 x 271 mm
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NEW

RUBRIQUE AGENDA/EVENTS

FORMATS

Event 1 - haut de page	206 x 50 mm
Event 2	206 x 100 mm



Nous restons à votre écoute.

regie.lu