



DIGITAL



VERFÜGBARE FORMATE		WORT.LU	VIRGULE.LU	CONTACTO.LU	LUXTIMES.LU	APP WORT.LU	APP VIRGULE.LU	APP CONTACTO.LU	APP LUXTIMES.LU	RADIOLATINA.LU	DECISAO.LU	HANDWIERK	MERKUR	WORTIMMO.LU
FORMATE	Maße													
①	IMU (Video)	300 x 250* / 320 x 250 / 336 x 280 / 300 x 300 px	x	x	x	x	x	x	x	x	x	-	-	x
②	Halfpage (Video)	300 x 600 px*	x	x	x	x	-	-	-	x	-	-	-	-
③	Super Leaderboard, Billboard, XL Leaderboard und Leaderboard (Video)	1200 x 150 / 995 x 123 / 995 x 150 / 995 x 250 / 970 x 90 / 970 x 250* / 840 x 150 / 728 x 90 px	x	x	x	x	-	-	-	x	x	-	-	x
④	XL Leaderboard und Leaderboard Mobile (Video)	320 x 88 / 320 x 50 / 320 x 100 / 320 x 200 px*	x	x	x	x	x	x	x	x	-	-	-	x
⑤	Smartcover	2560 x 430 / 1440 x 575 px*	x	x	x	x	-	-	-	-	-	-	-	x
⑥	Smartpulse	Nur verfügbar auf mobilen Endgeräten (ausgenommen Apps). Pulse: Logo 150 x 150 pix nur als PNG. Hero: Keine besonderen Einschränkungen.	x	x	x	x	-	-	-	-	-	-	-	x
⑦	Pre-Roll	640 x 360 px	x	x	x	x	x	x	x	-	-	-	-	-
⑧	InRead Video	16:9 1280 x 720 px	x	x	x	x	-	-	-	-	x	-	-	-
⑨	InRead Parallax	700 x 394 + 700 x 1600 px	x	x	x	x	-	-	-	-	-	-	-	-
⑩	InRead Carrousel	1080 x 1080 px	x	x	x	x	-	-	-	-	-	-	-	-
⑪	InRead Social	500 x 500 + logo / 170 x 170 px (Option)	x	x	x	x	-	-	-	-	-	-	-	-
⑫	InRead Social Video	500 x 500 + logo / 170 x 170 px (Option)	x	x	x	x	-	-	-	-	-	-	-	-
⑬	InRead Flow	960 x 440 px	x	x	x	x	-	-	-	-	-	-	-	-
⑭	Native AD	Fluid size	-	-	-	-	-	-	-	-	-	-	-	x
⑮	IMU Newsletter	300 x 250 px	x	x	x	x	-	-	-	-	x	-	-	-
⑯	Leaderboard Newsletter	600 x 150 px	-	-	-	-	-	-	-	-	-	x	-	-
⑰	Leaderboard Newsletter	970 x 250 px	-	-	-	-	-	-	-	-	-	-	x	-

* Empfohlene Formate



Radio
LATINA

decisão

MERKUR

D'HANDWIERK

Wortimmo.lu

①



IMU

②



HALFPAGE

③



SUPER LEADERBOARD
BILLBOARD
XL LEADERBOARD
LEADERBOARD

④



XL LEADERBOARD
LEADERBOARD MOBILE

⑤



SMARTCOVER

⑥



SMARTPULSE

⑦



PRE-ROLL

⑧ ⑨ ⑩ ⑪ ⑫ ⑬



INREAD

⑭



NATIVE AD

⑮



IMU NEWSLETTER

⑯ ⑰



LEADERBOARD NEWSLETTER

Erfahren Sie mehr über unsere Formate

