



LUXEMBOURG TIMES | Magazine

The English language business magazine.

Leveraging its online success, Luxembourg Times publishes a printed magazine. This adds to the brand's close relationship with the country's English-speaking community by targeting readers interested in professional themes.

It offers news and analysis of key economic, political and business topics for people seeking in depth knowledge of the Luxembourg market. Just as online, this 68-page magazine is created by journalists with the strongest editorial values.

This magazine targets business managers, and is the leading brand for reaching this country's English speakers.



“

We deliver news and analysis on the stories that matter, bringing Luxembourg closer to our readers.

Cordula Schnuer, Luxembourg Times Editor-in-chief








”

PRINT RUN 10,000 copies	DISTRIBUTION <ul style="list-style-type: none"> • Mailing list of corporate and individual subscribers • Nominative distribution to decision-makers (2,500 mail shots) • Distribution points in strategic business locations: banks, insurance companies, international hotels, conference centres & business centres e.g. European Convention Center Luxembourg (ECCCL), airport, railway station, etc. • Relevant events targeting companies and decision makers, such as ICT Spring, LPEA Insights, LuxFLAG and the Woman at the Top event in association with The Financial Times • Newsstand sales
FREQUENCY Biannual	
FOUNDED 2018	

PUBLICATION

PUBLICATION DATE	SPECIAL FEATURE	RESERVATION AND MATERIEL DEADLINE
22 April 2024	Entrepreneurship	27 March 2024
14 October 2024	Alternative Funds & Banking	16 September 2024

FORMATS

CLASSIC FORMATS			
1/1 page		200 x 265 mm	€4,730
Opposite contents		200 x 265 mm	€5,780
Page 5 Prima Posta		200 x 265 mm	€5,780
PANORAMIC FORMAT			
1/1 + 1/1 page		400 x 265 mm	€8,930
COVERS			
C2 - inside front cover		200 x 265 mm	€6,510
C3 - inside back cover		200 x 265 mm	€5,460
C4 - back cover		200 x 265 mm	€7,140

Finished trimmed format: 200 x 265 mm
 For "full paper" formats, allow 5 mm bleed on all 4 sides. We recommend a minimum distance of 10 mm from the trimmed edges.

SPECIAL EXCLUSIVE LOCATION

PREMIUM CATCHER	
Format on request, 300 g/m ² cardboard, full-colour on both sides, 1st quarter of the magazine	€7,140

SPONSORED CONTENT

Your brand communication integrated into the editorial environment
Expert interview / Product launch / Company anniversary

FORMAT - Ready to print materiel	
1/1 page	€4,730

Editorial services (1/1 page : €530)
 Production/layout services (1/1 page : €190)

ELECTRONIC MATERIEL TRANSMISSION
 via email to ac@regie.lu