



[your]
LUXEMBOURG
Magazine

The guide for expats and newcomers to Luxembourg.

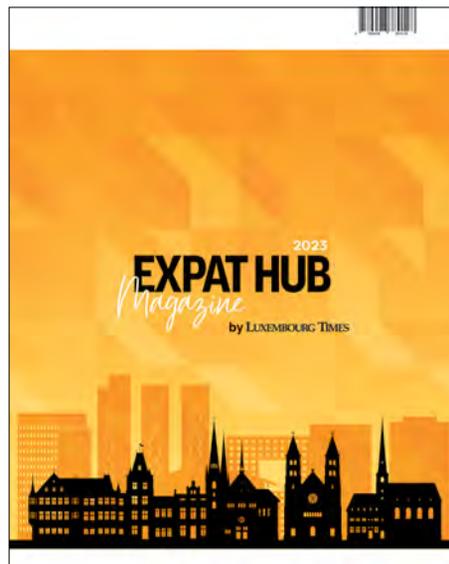
Welcome to Luxembourg !

New and exclusive, Your Luxembourg is aimed at expats who are living in Luxembourg or are about to move to Luxembourg.

This hundred-page magazine, initiated in 2022 under the name «Expats hub magazine» is a real tool to inform, guide and entertain the English-speaking community in their daily lives around themes such as education, health, employment, leisure. Practical information, tips and lifestyle articles are at the heart of the content written by a team of English native speakers, well established in the country's expat community.



Since 2023, the publication of the magazine coincides with YOUR LUXEMBOURG EXPAT DAY the event entirely dedicated to expats in Luxembourg.



<p>PRINT RUN 5,500 copies</p>	<p>DISTRIBUTION</p> <ul style="list-style-type: none"> • Targeted mail shot to 1,000 CEOs • Distribution in international schools, to members of Amcham (American Chamber of Commerce in Luxembourg) and in the Luxembourg City Tourist Office network • Partnership with multinationals that regularly recruit expats • BtoB & BtoC events in Luxembourg including Your Luxembourg Day 2024
<p>FREQUENCY Annual</p>	
<p>FOUNDED 2022</p>	

PUBLICATION

PUBLICATION DATE	RESERVATIONS DEADLINE	MATERIEL DEADLINE
30 August 2024 / Your Luxembourg Expat Day	7 August 2024	14 August 2024

FORMATS

CLASSIC FORMAT

1/1 page		200 x 265 mm	€3,050
----------	---	--------------	--------

COVERS

C2 - inside front cover		200 x 265 mm	€3,780
C3 - inside back cover		200 x 265 mm	€3,360
C4 - back cover		200 x 265 mm	€4,520

SPECIAL POSITION

1/1 page Prima Posta*		200 x 265 mm	€3,630
--------------------------	---	--------------	--------

* First position right page

Finished trimmed size: 200 x 265 mm
For "full paper" formats, allow 5 mm bleed on all 4 sides.
We recommend a minimum distance of 10 mm from the trimmed edges.

SPONSORED CONTENT

Your brand communication integrated with the editorial environment.
Expert interview / Product launch / Company anniversary

FORMAT - Material ready to print	
1/1 page	€3,050

Editorial services (1/1 page : €530)
Production/layout services (1/1 page : €190)

ELECTRONIC TRANSMISSION OF THE MATERIEL
via email to ac@regie.lu