



[your]
LUXEMBOURG
Magazine

The guide for expats and newcomers to Luxembourg.

Welcome to Luxembourg !

New and exclusive, Your Luxembourg is aimed at expats who are living in Luxembourg or are about to move to Luxembourg.

This hundred-page magazine, initiated in 2022 under the name «Expats hub magazine» is a real tool to inform, guide and entertain the English-speaking community in their daily lives around themes such as education, health, employment, leisure. Practical information, tips and lifestyle articles are at the heart of the content written by a team of English native speakers, well established in the country's expat community.

[your]
LUXEMBOURG
 DAY

Since 2023, the publication of the magazine coincides with EXPAT DAY/YOUR LUXEMBOURG DAY, the event entirely dedicated to expats in Luxembourg.



<p>PRINT RUN 5,500 copies</p>	<p>DISTRIBUTION</p> <ul style="list-style-type: none"> • Targeted mail shot to 1,000 CEOs • Distribution in international schools, to members of Amcham (American Chamber of Commerce in Luxembourg) and in the Luxembourg City Tourist Office network • Partnership with multinationals that regularly recruit expats • BtoB & BtoC events in Luxembourg including Your Luxembourg Day 2024
<p>FREQUENCY Annual</p>	
<p>FOUNDED 2022</p>	

PUBLICATION




PUBLICATION DATE	RESERVATIONS DEADLINE	MATERIEL DEADLINE
30 August 2024 / Your Luxembourg Day	7 August 2024	14 August 2024

FORMATS

CLASSIC FORMAT

1/1 page		215 x 265 mm	€3,050
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COVERS

C2 - inside front cover		215 x 265 mm	€3,780
C3 - inside back cover		215 x 265 mm	€3,360
C4 - back cover		215 x 265 mm	€4,520

SPECIAL POSITION

1/1 page Prima Posta*		215 x 265 mm	€3,630
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* First position right page

Finished trimmed size: 215 x 265 mm
For "full paper" formats, allow 5 mm bleed on all 4 sides.
We recommend a minimum distance of 10 mm from the trimmed edges.

SPONSORED CONTENT

Your brand communication integrated with the editorial environment.
Expert interview / Product launch / Company anniversary

FORMAT - Material ready to print	
1/1 page	€3,050

Editorial services (1/1 page : €530)
Production/layout services (1/1 page : €190)

ELECTRONIC TRANSMISSION OF THE MATERIEL
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