

2024

FORMATS PRINT
ANNONCES



FORMATS PRINT

Annonces

FORMATS CLASSIQUES	
M1	(5 col) 251 x 376 mm
M2	(5 col) 251 x 188 mm
M3	(3 col) 149 x 158 mm
M4	(3 col) 149 x 79 mm
M5	(2 col) 98 x 120 mm
M7	(5 col) 251 x 50 mm
M8	(5 col) 251 x 100 mm
M9	(5 col) 251 x 150 mm
M10	(2 col) 98 x 348 mm
M12	(1 col) 47 x 50 mm
M13	(2 col) 98 x 50 mm
M14	(2 col) 98 x 100 mm
M15	(4 col) 200 x 100 mm
M26	(2 col) 98 x 150 mm
M27	(3 col) 149 x 120 mm
M28	(3 col) 149 x 211 mm
M42	(3 col) 149 x 100 mm

FORMATS PANORAMIQUES	
M16	(10 col) 528 x 188 mm
M17	(10 col) 528 x 376 mm
M17 - Page 2 et 3	(10 col) 528 x 376 mm
M18 - 4 pages consécutives	(5 col) 251 x 376 mm (10 col) 528 x 376 mm (5 col) 251 x 376 mm
M45	(10 col) 528 x 100 mm

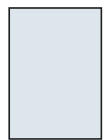
COUVERTURES	
MD1 - 1/1 page en dernière page (C4)	(5 col) 251 x 376 mm
MPP - Fausse Une + fausse C2	(5 col) 251 x 269 mm + (5 col) 251 x 376 mm
MP1 - Fausse Une	(5 col) 251 x 269 mm

EMPLACEMENTS IMPACT+	
Oeil - La Une	60 x 40 mm
Bandeau - La Une	(5 col) 251 x 30 mm
Bandeau - La Une - Page 3	(5 col) 251 x 50 mm
Bandeau - Page 3	(5 col) 251 x 100 mm
Annonce 1/1 page - Page 3	(5 col) 251 x 376 mm
Panoramique M17 - Pages 2-3	(10 col) 528 x 376 mm
Memostick autocollant détachable	76 x 76 mm *

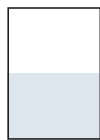
* voir les spécifications techniques pour les modalités de publication

FORMATS PRINT

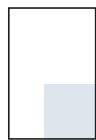
Annonces



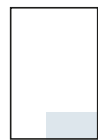
M1, MD1
(5 col)
251 x 376 mm



M2
(5 col)
251 x 188 mm



M3
(3 col)
149 x 158 mm



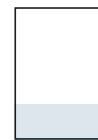
M4
(3 col)
149 x 79 mm



M5
(2 col)
98 x 120 mm



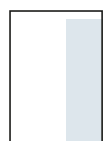
M7
(5 col)
251 x 50 mm



M8
(5 col)
251 x 100 mm



M9
(5 col)
251 x 150 mm



M10
(2 col)
98 x 348 mm



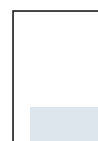
M12
(1 col)
47 x 50 mm



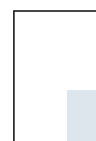
M13
(2 col)
98 x 50 mm



M14
(2 col)
98 x 100 mm



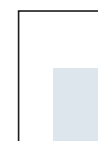
M15
(4 col)
200 x 100 mm



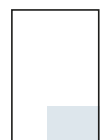
M26
(2 col)
98 x 150 mm



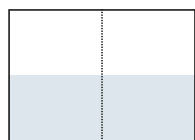
M27
(3 col)
149 x 120 mm



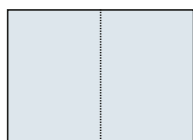
M28
(3 col)
149 x 211 mm



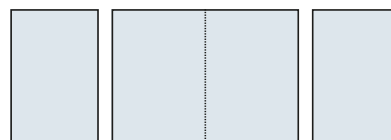
M42
(3 col)
149 x 100 mm



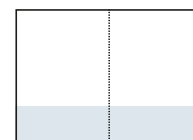
M16
(10 col)
528 x 188 mm



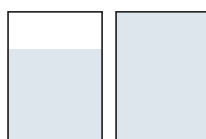
M17
(10 col)
528 x 376 mm



M18 - 4 pages consécutives
(5 col) 251 x 376 mm
(10 col) 528 x 376 mm
(5 col) 251 x 376 mm



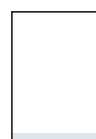
M45
(10 col)
528 x 100 mm



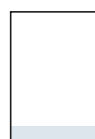
MPP - Fausse Une + fausse C2
(5 col) 251 x 269 mm
+ (5 col) 251 x 376 mm



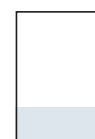
Œil
La Une
60 x 40 mm



Bandeau
La Une
(5 col)
251 x 30 mm



Bandeau
La Une - Page 3
(5 col)
251 x 50 mm



Bandeau
Page 3
(5 col)
251 x 100 mm



Memostick
La Une
(autocollant détachable)
76 x 76 mm*

* voir les spécifications techniques pour les modalités de publication