



# EXPAT HUB

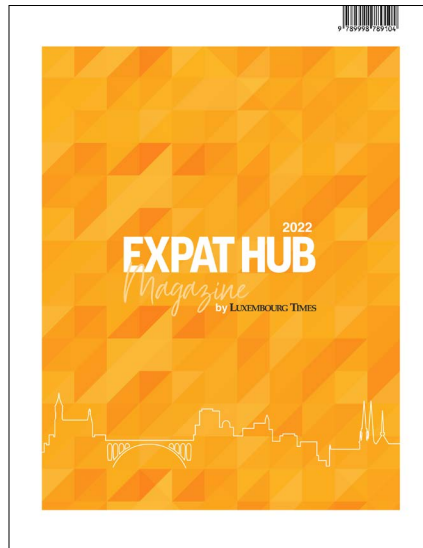
*Magazine*  
by LUXEMBOURG TIMES

## The guide for Luxembourg's expats and recent arrivals.

### Welcome to Luxembourg !

The Expat Hub magazine is a new magazine designed exclusively for people who have just started living in Luxembourg, or who are about to arrive.

This 96-page magazine informs, guides and entertains the English-speaking community about every aspect of daily life in Luxembourg, including education, health, employment and leisure. It features practical information, useful tips and lifestyle articles, all written by a team of English speakers who themselves are well established members of the expatriate community.



<p>PRINT RUN <b>5,000</b> COPIES</p>	<p><b>DISTRIBUTION</b></p> <ul style="list-style-type: none"> <li>• Targeted mail shot to 1,000 CEOs</li> <li>• Distribution in international schools, to members of Amcham (American Chamber of Commerce in Luxembourg) and in the Luxembourg City Tourist Office network</li> <li>• Partnership with multinationals that regularly recruit expats</li> <li>• BtoB &amp; BtoC events in Luxembourg</li> </ul>
<p>FREQUENCY <b>Annual</b></p>	
<p>FOUNDED <b>2022</b></p>	

**PUBLICATION**




PUBLICATION DATE	RESERVATIONS DEADLINE	MATERIEL DEADLINE
1 September 2023 / EXPAT DAY 2023	7 August 2023	14 August 2023

**FORMATS**

**CLASSIC FORMAT**

1/1 page		215 x 265 mm	<b>€2,900</b>
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**COVERS**

C2 - inside front cover		215 x 265 mm	<b>€3,600</b>
C3 - inside back cover		215 x 265 mm	<b>€3,200</b>
C4 - back cover		215 x 265 mm	<b>€4,300</b>

**SPECIAL POSITION**

Prima Posta* 1/1 page		215 x 265 mm	<b>€3,450</b>
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\* First position right page

Finished trimmed size: 215 x 265 mm  
For "full paper" formats, allow 5 mm bleed on all 4 sides.  
We recommend a minimum distance of 10 mm from the trimmed edges.

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<b>FORMAT</b> - Material ready to print	
1/1 page	<b>€2,900</b>

Editorial services (1/1 page : **€500**)  
Production/layout services (1/1 page : **€180**)

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