



Why Luxembourg

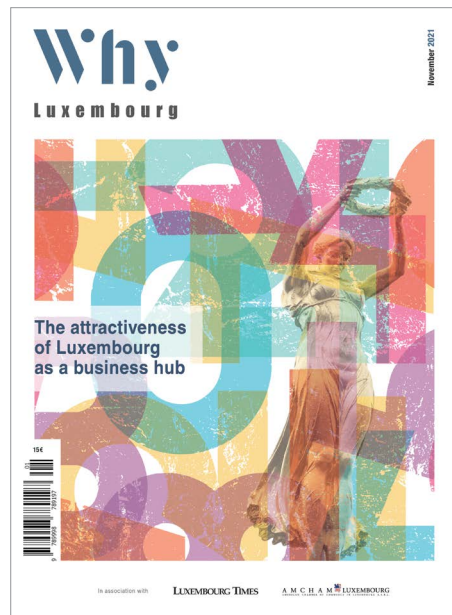
The guide to why businesses are attracted to Luxembourg.

"Why Luxembourg" is the guide to understanding why Luxembourg is a key player in so many business sectors.

The publication gives expert commentary on every aspect of economic life, with particular focus on technology and innovation. Interviews with well-known personalities, specialist analysis, infographics, key data and more explain why the country is so attractive. Not only is "Why Luxembourg" linked to the respected Luxembourg Times business publication, but it is also a partner of the American Chamber of Commerce in Luxembourg (Amcham) which ensures strategically targeted distribution.

LUXEMBOURG TIMES

A M C H A M  LUXEMBOURG
AMERICAN CHAMBER OF COMMERCE IN LUXEMBOURG A.S.B.L.





<p>PRINT RUN 5,000 copies</p>	<p>DISTRIBUTION</p> <ul style="list-style-type: none"> • In Luxembourg: ministries, institutions, administrations, AMCHAM members, hotels, convention centres and the airport business lounge • Abroad: Luxembourg diplomatic offices (embassies and consulates), international institutions (UN, NATO, EU, IMO, etc.) and chambers of commerce • Personalised mailshots (CEOs, managers, etc.)
<p>FREQUENCY Annual</p>	
<p>FOUNDED 2021</p>	

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FORMATS




CLASSIC FORMATS

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1/1 page Prima Posta		210 x 297 mm	€4,580

PANORAMIC FORMATS

1/1 + 1/1 page		420 x 297 mm	€6,950
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COVERS

C2 - inside front cover		210 x 297 mm	€5,160
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C4 - back cover		210 x 297 mm	€5,660

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 Production/layout services (1/1 page : €180, 1/1 + 1/1 page : €270)

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