



LUXEMBOURG TIMES | Magazine

The English language business magazine.

Leveraging its online success, Luxembourg Times publishes a printed magazine. This adds to the brand's close relationship with the country's English-speaking community by targeting readers interested in professional themes. It offers news and analysis of key economic, political and business topics for people seeking in depth knowledge of the Luxembourg market. Just as online, this 68-page magazine is created by journalists with the strongest editorial values.

This magazine targets business managers, and is the leading brand for reaching this country's English speakers.



“

We write stories for everybody who wants to read about Luxembourg in English.

Douwe Miedema, Luxembourg Times editor in chief

”




| | |
|---|---|
| <p>PRINT RUN 10,000 copies</p> | <p>DISTRIBUTION</p> <ul style="list-style-type: none"> • Mailing list of corporate and individual subscribers • Nominative distribution to decision-makers (2,500 mail shots) • Distribution points in strategic business locations: banks, insurance companies, international hotels, conference centres & business centres e.g. European Convention Center Luxembourg (ECCL), airport, railway station, etc. • Relevant events targeting companies and decision makers, such as ICT Spring, LPEA Insights, LuxFLAG and the Woman at the Top event in association with The Financial Times • Newsstand sales |
| <p>FREQUENCY 3 publications per year</p> | |
| <p>FOUNDED 2018</p> | |

LUXEMBOURG TIMES




PUBLICATION

| PUBLICATION DATE | SPECIAL FEATURE | RESERVATION DEADLINE | MATERIEL DEADLINE |
|-------------------|----------------------------|----------------------|-------------------|
| 28 February 2023 | Tax & Legal | 31 January 2023 | 7 February 2023 |
| 17 May 2023 | Private Equity | 19 April 2023 | 26 April 2023 |
| 27 September 2023 | Banking / Funds management | 30 August 2023 | 6 September 2023 |

FORMATS

| CLASSIC FORMATS | | | |
|-----------------------|---|--------------|--------|
| 1/1 page |  | 210 x 297 mm | €4,500 |
| Page 5 Prima Posta |  | 210 x 297 mm | €5,500 |
| Opposite contents |  | 210 x 297 mm | €5,500 |

| PANORAMIC FORMAT | | | |
|------------------|---|--------------|--------|
| 1/1 + 1/1 page |  | 420 x 297 mm | €8,500 |

| COVERS | | | |
|----------------------------|---|--------------|--------|
| C2 - inside front cover |  | 210 x 297 mm | €6,200 |
| C3 - inside back cover |  | 210 x 297 mm | €5,200 |
| C4 - back cover |  | 210 x 297 mm | €6,800 |

Finished trimmed format: 210 x 297 mm
For "full paper" formats, allow 5 mm bleed on all 4 sides. We recommend a minimum distance of 10 mm from the trimmed edges.

SPECIAL EXCLUSIVE LOCATION

| PREMIUM CATCHER | |
|---|--------|
| Format 190 x 297 mm, 300 g/m ² cardboard, full-colour on both sides, 1st quarter of the magazine | €6,800 |

SPONSORED CONTENT

Your brand communication integrated into the editorial environment
Expert interview / Product launch / Company anniversary

| FORMAT - Ready to print materiel | |
|----------------------------------|--------|
| 1/1 page | €4,500 |

Editorial services (1/1 page : €500)
Production/layout services (1/1 page : €180)

ELECTRONIC MATERIEL TRANSMISSION

via email to ac@regie.lu