

2023

FORMATS PRINT
ANNONCES

Luxemburger Wort 
www.wort.lu

 **Bauen &
Wunnen**
by wortimmo.lu

jobfinder.lu

FORMATS PRINT

Annonces

MODULES	
M1	(5 col) 251 x 376 mm
M1 - Page de gauche	(5 col) 251 x 376 mm
M2	(5 col) 251 x 188 mm
M3	(3 col) 149 x 158 mm
M4	(3 col) 149 x 79 mm
M5	(2 col) 98 x 120 mm
M7	(5 col) 251 x 50 mm
M8	(5 col) 251 x 100 mm
M9	(5 col) 251 x 150 mm
M10	(2 col) 98 x 348 mm
M13	(2 col) 98 x 50 mm
M14	(2 col) 98 x 100 mm
M15	(4 col) 200 x 100 mm
M26	(2 col) 98 x 150 mm
M27	(3 col) 149 x 120 mm
M28	(3 col) 149 x 211 mm
M42	(3 col) 149 x 100 mm

« SUR MESURE » (MM/COL)

Consultez votre conseiller commercial.

Hauteur maximum des annonces : 348 mm à l'exception de la pleine page (376 mm)

FORMATS PANORAMIQUES

M16	(10 col) 528 x 188 mm
M17	(10 col) 528 x 376 mm
M18 - 4 pages consécutives	(5 col) 251 x 376 mm (10 col) 528 x 376 mm (5 col) 251 x 376 mm
M45	(10 col) 528 x 100 mm

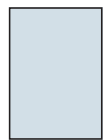
COUVERTURES

MD1 - 1/1 page en dernière page (C4)	(5 col) 251 x 376 mm
MD2 - 1/2 page en dernière page (C4)	(5 col) 251 x 188 mm
MPP - Fausse Une + fausse C2	(5 col) 251 x 310 mm + (5 col) 251 x 376 mm
MP1 - Fausse Une	5 col (251) x 310 mm

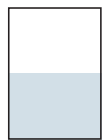
EMPLACEMENTS EXCLUSIFS IMPACT+ SUR LA UNE

Œil	(1 col) 47 x 47 mm
Bandeau	(5 col) 251 x 30 mm
Bandeau	(5 col) 251 x 50 mm
Memostick autocollant détachable	76 x 76 mm *

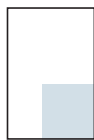
FORMATS PRINT
Annonces



M1, MD1
(5 col)
251 x 376 mm



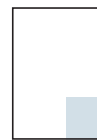
M2, MD2
(5 col)
251 x 188 mm



M3
(3 col)
149 x 158 mm



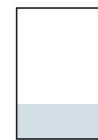
M4
(3 col)
149 x 79 mm



M5
(2 col)
98 x 120 mm



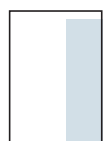
M7
(5 col)
251 x 50 mm



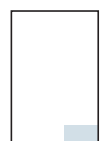
M8
(5 col)
251 x 100 mm



M9
(5 col)
251 x 150 mm



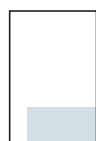
M10
(2 col)
98 x 348 mm



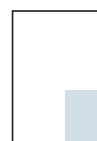
M13
(2 col)
98 x 50 mm



M14
(2 col)
98 x 100 mm



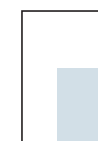
M15
(4 col)
200 x 100 mm



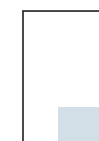
M26
(2 col)
98 x 150 mm



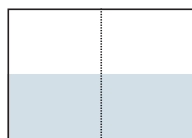
M27
(3 col)
149 x 120 mm



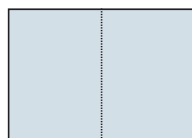
M28
(3 col)
149 x 211 mm



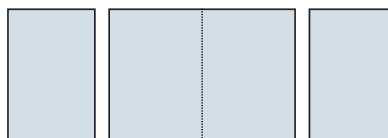
M42
(3 col)
149 x 100 mm



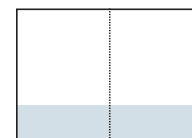
M16
(10 col)
528 x 188 mm



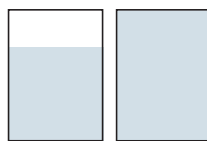
M17
(10 col)
528 x 376 mm



M18
(5 col) 251 x 376 mm
(10 col) 528 x 376 mm
(5 col) 251 x 376 mm



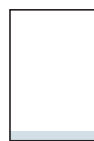
M45
(10 col)
528 x 100 mm



MPP - Fausse Une
+ fausse C2
(5 col) 251 x 310 mm
+ (5 col) 251 x 376 mm



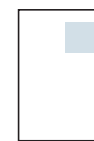
Œil
La Une
(1 col)
47 x 47 mm



Bandeau
La Une
(5 col)
251 x 30 mm



Bandeau
La Une
(5 col)
251 x 50 mm



Memostick
La Une
(autocollant
détachable)
76 x 76 mm*

* voir les spécifications techniques pour les modalités de publication

FORMATS PRINT

Annonces

FORMATS	
1/1 page	(5 col) 251 x 376 mm
1/1 page - Prima Posta	(5 col) 251 x 376 mm
1/1 + 1/1 page Panoramique centrale	(10 col) 520 x 376 mm
1/2 page	(5 col) 251 x 188 mm

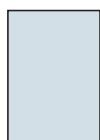
FORMAT - LA UNE	
Bandeau Une	(5 col) 251 x 50 mm

COUVERTURES	
C2 - C3 - C4	(5 col) 251 x 376 mm

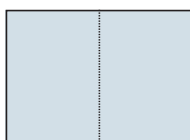
« SUR MESURE »

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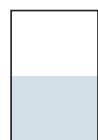
Hauteur maximum des annonces : 348 mm à l'exception de la pleine page (376 mm)



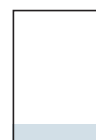
1/1 page
(5 col)
251 x 376 mm



1/1 + 1/1 page
Panoramique centrale
(10 col) 520 x 376 mm



1/2 page
(5 col)
251 x 188 mm



Bandeau Une
(5 col)
251 x 50 mm



C2 - C3 - C4
(5 col)
251 x 376 mm

FORMATS PRINT

Annonces

FORMATS	
SMALL (100)	(1 col) 47 x 100 mm ou (2 col) 98 x 50 mm
MEDIUM (200)	(2 col) 98 x 100 mm
LARGE (300)	(2 col) 98 x 150 mm (3 col) 149 x 100 mm ou (5 col) 251 x 60 mm
XL (750)	(3 col) 149 x 250 mm ou (5 col) 251 x 150 mm
1/2 page	(5 col) 251 x 188 mm
1/1 page	(5 col) 251 x 376 mm

« SUR MESURE »

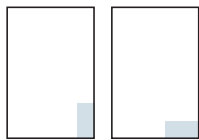
Consultez votre conseiller commercial.

Hauteur maximum des annonces : 348 mm à l'exception de la pleine page (376 mm)

EMPLACEMENT PREMIUM

**Bandeau sur la Une
rédactionnelle du cahier
« jobfinder.lu » du samedi**

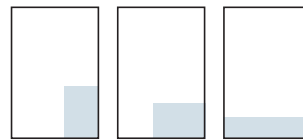
(5 col) 251 x 50 mm



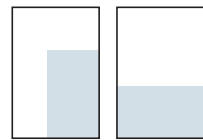
SMALL (100)
(1 col) 47 x 100 mm
ou (2 col) 98 x 50 mm



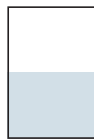
MEDIUM (200)
(2 col) 98 x 100 mm



LARGE (300)
(2 col) 98 x 150 mm
(3 col) 149 x 100 mm
ou (5 col) 251 x 60 mm



XL (750)
(3 col) 149 x 250 mm
ou (5 col) 251 x 150 mm



1/2 page
(5 col) 251 x 188 mm



1/1 page
(5 col) 251 x 376 mm



Bandeau Une
(5 col) 251 x 50 mm