



**FORMATS PRINT**  
ANNONCES



## FORMATS PRINT

### Annonces

FORMATS CLASSIQUES	
M1	(5 col) 251 x 376 mm
M2	(5 col) 251 x 188 mm
M3	(3 col) 149 x 158 mm
M4	(3 col) 149 x 79 mm
M5	(2 col) 98 x 120 mm
M7	(5 col) 251 x 50 mm
M8	(5 col) 251 x 100 mm
M9	(5 col) 251 x 150 mm
M10	(2 col) 98 x 348 mm
M12	(1 col) 47 x 50 mm
M13	(2 col) 98 x 50 mm
M14	(2 col) 98 x 100 mm
M15	(4 col) 200 x 100 mm
M26	(2 col) 98 x 150 mm
M27	(3 col) 149 x 120 mm
M28	(3 col) 149 x 211 mm
M42	(3 col) 149 x 100 mm

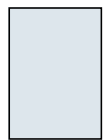
FORMATS PANORAMIQUES	
M16	(10 col) 528 x 188 mm
M17	(10 col) 528 x 376 mm
M17 - Page 2 et 3	(10 col) 528 x 376 mm
M18 - 4 pages consécutives	(5 col) 251 x 376 mm (10 col) 528 x 376 mm (5 col) 251 x 376 mm
M45	(10 col) 528 x 100 mm

COUVERTURES	
MD1 - 1/1 page en dernière page (C4)	(5 col) 251 x 376 mm
MPP - Fausse Une + fausse C2	(5 col) 251 x 269 mm + (5 col) 251 x 376 mm
MP1 - Fausse Une	(5 col) 251 x 269 mm

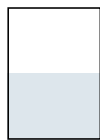
EMPLACEMENTS IMPACT+	
Oeil - La Une	60 x 40 mm
Bandeau - La Une	(5 col) 251 x 30 mm
Bandeau - La Une - Page 3	(5 col) 251 x 50 mm
Bandeau - Page 3	(5 col) 251 x 100 mm
Annonce 1/1 page - Page 3	(5 col) 251 x 376 mm
Panoramique M17 - Pages 2-3	(10 col) 528 x 376 mm

**FORMATS PRINT**

**Annonces**



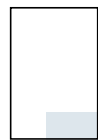
**M1, MD1**  
(5 col)  
251 x 376 mm



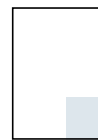
**M2**  
(5 col)  
251 x 188 mm



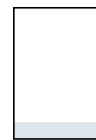
**M3**  
(3 col)  
149 x 158 mm



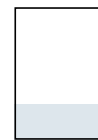
**M4**  
(3 col)  
149 x 79 mm



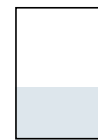
**M5**  
(2 col)  
98 x 120 mm



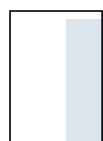
**M7**  
(5 col)  
251 x 50 mm



**M8**  
(5 col)  
251 x 100 mm



**M9**  
(5 col)  
251 x 150 mm



**M10**  
(2 col)  
98 x 348 mm



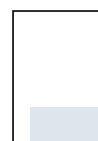
**M12**  
(1 col)  
47 x 50 mm



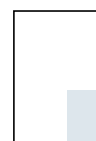
**M13**  
(2 col)  
98 x 50 mm



**M14**  
(2 col)  
98 x 100 mm



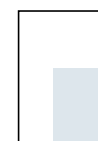
**M15**  
(4 col)  
200 x 100 mm



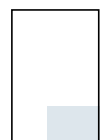
**M26**  
(2 col)  
98 x 150 mm



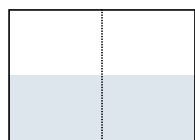
**M27**  
(3 col)  
149 x 120 mm



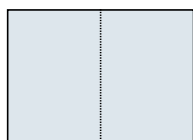
**M28**  
(3 col)  
149 x 211 mm



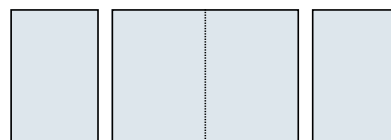
**M42**  
(3 col)  
149 x 100 mm



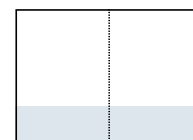
**M16**  
(10 col)  
528 x 188 mm



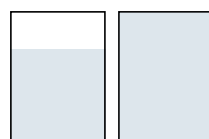
**M17**  
(10 col)  
528 x 376 mm



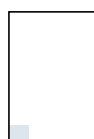
**M18 - 4 pages consécutives**  
(5 col) 251 x 376 mm  
(10 col) 528 x 376 mm  
(5 col) 251 x 376 mm



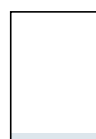
**M45**  
(10 col)  
528 x 100 mm



**MPP - Fausse Une**  
+ fausse C2  
(5 col) 251 x 269 mm  
+ (5 col) 251 x 376 mm



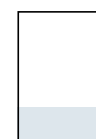
**Œil**  
La Une  
60 x 40 mm



**Bandeau**  
La Une  
(5 col)  
251 x 30 mm



**Bandeau**  
La Une - Page 3  
(5 col)  
251 x 50 mm



**Bandeau**  
Page 3  
(5 col)  
251 x 100 mm