



ANZEIGENFORMATE



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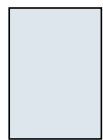
KLASSISCHE FORMATE	
M1	(5 Sp.) 251 x 376 mm
M2	(5 Sp.) 251 x 188 mm
M3	(3 Sp.) 149 x 158 mm
M4	(3 Sp.) 149 x 79 mm
M5	(2 Sp.) 98 x 120 mm
M7	(5 Sp.) 251 x 50 mm
M8	(5 Sp.) 251 x 100 mm
M9	(5 Sp.) 251 x 150 mm
M10	(2 Sp.) 98 x 348 mm
M12	(1 Sp.) 47 x 50 mm
M13	(2 Sp.) 98 x 50 mm
M14	(2 Sp.) 98 x 100 mm
M15	(4 Sp.) 200 x 100 mm
M26	(2 Sp.) 98 x 150 mm
M27	(3 Sp.) 149 x 120 mm
M28	(3 Sp.) 149 x 211 mm
M42	(3 Sp.) 149 x 100 mm

PANORAMA FORMATE	
M16	(10 Sp.) 528 x 188 mm
M17	(10 Sp.) 528 x 376 mm
M17 - Seite 2 und 3	(10 Sp.) 528 x 376 mm
M18 4 aufeinanderfolgende Seiten	(5 Sp.) 251 x 376 mm (10 Sp.) 528 x 376 mm (5 Sp.) 251 x 376 mm
M45	(10 Sp.) 528 x 100 mm

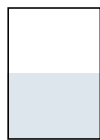
UMSCHLAGESEITEN	
MD1 - 1/1 Seite letzte Seite (C4)	(5 Sp.) 251 x 376 mm
MPP - Extra-Umschlagseite 1 + Extra-Umschlagseite 2	(5 Sp.) 251 x 269 mm + (5 Sp.) 251 x 376 mm
MP1 - Extra-Umschlagseite 1	(5 Sp.) 251 x 269 mm

PLATZIERUNGEN IMPACT+	
Auge - Titelseite	60 x 40 mm
Band - Titelseite	(5 Sp.) 251 x 30 mm
Band - Titelseite - Seite 3	(5 Sp.) 251 x 50 mm
Band - Seite 3	(5 Sp.) 251 x 100 mm
Anzeige 1/1 Seite - Seite 3	(5 Sp.) 251 x 376 mm
Panorama M17 - Seite 2-3	(10 Sp.) 528 x 376 mm

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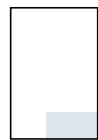
M1, MD1
(5 Sp.)
251 x 376 mm



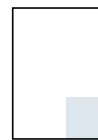
M2
(5 Sp.)
251 x 188 mm



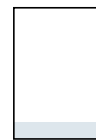
M3
(3 Sp.)
149 x 158 mm



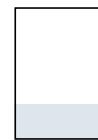
M4
(3 Sp.)
149 x 79 mm



M5
(2 Sp.)
98 x 120 mm



M7
(5 Sp.)
251 x 50 mm



M8
(5 Sp.)
251 x 100 mm



M9
(5 Sp.)
251 x 150 mm



M10
(2 Sp.)
98 x 348 mm



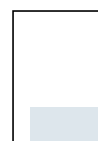
M12
(1 Sp.)
47 x 50 mm



M13
(2 Sp.)
98 x 50 mm



M14
(2 Sp.)
98 x 100 mm



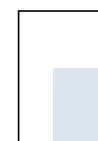
M15
(4 Sp.)
200 x 100 mm



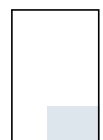
M26
(2 Sp.)
98 x 150 mm



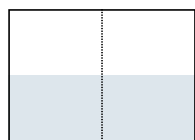
M27
(3 Sp.)
149 x 120 mm



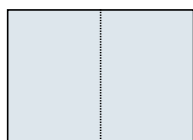
M28
(3 Sp.)
149 x 211 mm



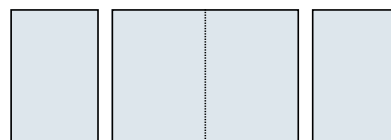
M42
(3 Sp.)
149 x 100 mm



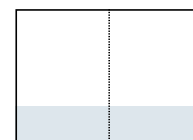
M16
(10 Sp.)
528 x 188 mm



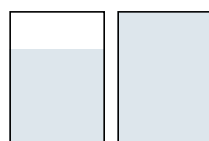
M17
(10 Sp.)
528 x 376 mm



M18 - 4 aufeinanderfolgende Seiten
(5 Sp.) 251 x 376 mm
(10 Sp.) 528 x 376 mm
(5 Sp.) 251 x 376 mm



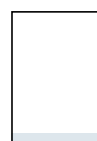
M45
(10 Sp.)
528 x 100 mm



MPP - Extra-Umschlagseite 1
+ Extra-Umschlagseite 2
(5 Sp.) 251 x 269 mm
+ (5 Sp.) 251 x 376 mm



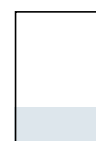
Auge
Titelseite
60 x 40 mm



Band
Titelseite
(5 Sp.)
251 x 30 mm



Band
Titelseite - Seite 3
(5 Sp.)
251 x 50 mm



Band
Seite 3
(5 Sp.)
251 x 100 mm