

ANZEIGENFORMATE

2021



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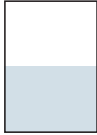

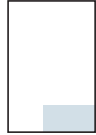
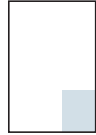
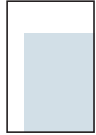
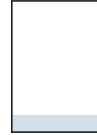
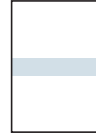
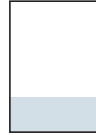
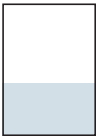
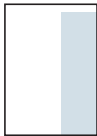


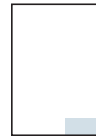
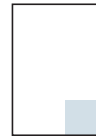
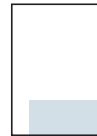
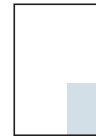

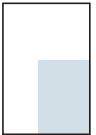
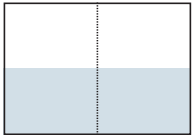


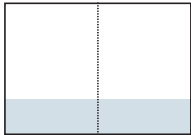




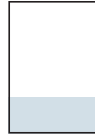
STANDARDFORMATE - MODULE	
M1	(5 Sp.) 251 x 376 mm
M2	(5 Sp.) 251 x 188 mm
M3	(3 Sp.) 149 x 158 mm
M4	(3 Sp.) 149 x 79 mm
M5	(2 Sp.) 98 x 120 mm
M6	(4 Sp.) 200 x 283 mm
M7	(5 Sp.) 251 x 50 mm
M7 Seitenmitte	(5 Sp.) 251 x 50 mm
M8	(5 Sp.) 251 x 100 mm
M9	(5 Sp.) 251 x 150 mm
M10	(2 Sp.) 98 x 348 mm
M11	(3 Sp.) 149 x 348 mm
M12	(1 Sp.) 47 x 50 mm
M13	(2 Sp.) 98 x 50 mm
M14	(2 Sp.) 98 x 100 mm
M15	(4 Sp.) 200 x 100 mm
M26	(2 Sp.) 98 x 150 mm
M27	(3 Sp.) 149 x 120 mm
M28	(3 Sp.) 149 x 211 mm

PANORAMAFORMATE	
M16	(10 Sp.) 532 x 188 mm
M17	(10 Sp.) 532 x 376 mm
M17 Seite 2 und 3	(10 Sp.) 532 x 376 mm
M18 4 aufeinanderfolgende Seiten	1 p. (5 Sp.) 251 x 376 mm 1 p. (10 Sp.) 532 x 376 mm 1 p. (5 Sp.) 251 x 376 mm
M45	(10 Sp.) 532 x 100 mm

UMSCHLAGSEITEN	
MD1 - 1/1 Seite letzte Seite (C4)	(5 Sp.) 251 x 376 mm
MPP - Extra-Umschlagseite 1 + Extra-Umschlagseite 2	(5 Sp.) 251 x 269 mm + (5 Sp.) 251 x 376 mm
MP1 - Extra-Umschlagseite 1	(5 Sp.) 251 x 269 mm
MP2 - Extra-Umschlagseite 2	(5 Sp.) 251 x 376 mm

PLATZIERUNGEN IMPACT+	
Auge - Titelseite	60 x 40 mm
Band - Titelseite	(5 Sp.) 251 x 30 mm
Band - Titelseite - Seite 3	(5 Sp.) 251 x 50 mm
Band - Seite 3	(5 Sp.) 251 x 100 mm
Anzeige 1/1 Seite - Seite 3	(5 Sp.) 251 x 376 mm
Panorama M17 - Seite 2-3	(10 Sp.) 532 x 376 mm

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M1, MD1 (5 Sp.) 251 x 376 mm	M2 (5 Sp.) 251 x 188 mm	M3 (3 Sp.) 149 x 158 mm	M4 (3 Sp.) 149 x 79 mm	M5 (2 Sp.) 98 x 120 mm	M6 (4 Sp.) 200 x 283 mm	M7 (5 Sp.) 251 x 50 mm	M7 Seitenmitte (5 Sp.) 251 x 50 mm	M8 (5 Sp.) 251 x 100 mm
								
M9 (5 Sp.) 251 x 150 mm	M10 (2 Sp.) 98 x 348 mm	M11 (3 Sp.) 149 x 348 mm	M12 (1 Sp.) 47 x 50 mm	M13 (2 Sp.) 98 x 50 mm	M14 (2 Sp.) 98 x 100 mm	M15 (4 Sp.) 200 x 100 mm	M26 (2 Sp.) 98 x 150 mm	M27 (3 Sp.) 149 x 120 mm
								
M28 (3 Sp.) 149 x 211 mm	M16 (10 Sp.) 532 x 188 mm	M17 (10 Sp.) 532 x 376 mm	M18 - 4 aufeinanderfolgende Seiten 1 p. (5 Sp.) 251 x 376 mm 1p. (10 Sp.) 532 x 376 mm 1 p. (5 Sp.) 251 x 376 mm			M45 (10 Sp.) 532 x 100 mm		
								
MPP - Umschlagseite 1 + Umschlagseite 2 (5 Sp.) 251 x 269 mm + (5 Sp.) 251 x 376 mm	Auge Titelseite 60 x 40 mm	Band (5 Sp.) Titelseite 251 x 30 mm	Band (5 Sp.) Titelseite Seite 3 251 x 50 mm	Band - Seite 3 (5 Sp.) 251 x 100 mm				