

FORMATS PRINT
ANNONCES

2021

Luxemburger Wort

 **Bauen &
Wunnen**
by wortimmo.lu

jobfinder.lu

FORMATS PRINT

Annonces

| MODULES | |
|----------------------|----------------------|
| M1 | (5 col) 251 x 376 mm |
| M1 Page 2 (C2) | (5 col) 251 x 376 mm |
| M1 Page de gauche | (5 col) 251 x 376 mm |
| M2 | (5 col) 251 x 188 mm |
| M3 | (3 col) 149 x 158 mm |
| M4 | (3 col) 149 x 79 mm |
| M5 | (2 col) 98 x 120 mm |
| M6 | (4 col) 200 x 283 mm |
| M7 | (5 col) 251 x 50 mm |
| M7 Milieu de page | (5 col) 251 x 50 mm |
| M8 | (5 col) 251 x 100 mm |
| M9 | (5 col) 251 x 150 mm |
| M10 | (2 col) 98 x 348 mm |
| M11 | (3 col) 149 x 348 mm |
| M13 | (2 col) 98 x 50 mm |
| M14 | (2 col) 98 x 100 mm |
| M15 | (4 col) 200 x 100 mm |
| M26 | (2 col) 98 x 150 mm |
| M27 | (3 col) 149 x 120 mm |
| M28 | (3 col) 149 x 211 mm |

« SUR MESURE »

Consultez votre conseiller commercial.

Hauteur maximum des annonces : 348 mm à l'exception de la pleine page (376 mm)

FORMATS PANORAMIQUES

| | |
|-------------------------------|--|
| M16 | (10 col) 532 x 188 mm |
| M17 | (10 col) 532 x 376 mm |
| M18 (4 pages consécutives) | (5 col) 251 x 376 mm x2 (10 col) 532 x 376 mm |
| M36 | (6 col) 251 x 376 mm |
| M45 | (10 col) 532 x 100 mm |

COUVERTURES

| | |
|---|--|
| MD1 1/1 page en dernière page (C4) | (5 col) 251 x 376 mm |
| MD2 - 1/2 page en dernière page (C4) | (5 col) 251 x 188 mm |
| MPP - Fausse Une + fausse C2 | (5 col) 251 x 310 mm + (5 col) 251 x 376 mm |
| MP1 - Fausse Une | 5 col (251) x 310 mm |
| MP2 - Fausse C2 | 5 col (251) x 376 mm |

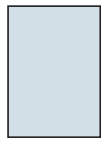
EMPLACEMENTS IMPACT+ - LA UNE

| | |
|---------------------------------------|---------------------|
| Œil | (1 col) 47 x 47 mm |
| Bandeau | (5 col) 251 x 30 mm |
| Bandeau | (5 col) 251 x 50 mm |
| Memostick - autocollant détachable | 76 x 76 mm* |

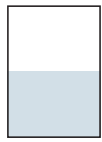
* voir les spécifications techniques pour les modalités de publication

FORMATS PRINT

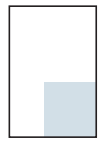
Annonces



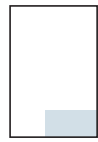
M1, MD1
(5 col)
251 x 376 mm



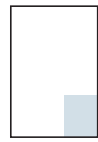
M2
(5 col)
251 x 188 mm



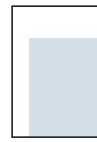
M3
(3 col)
149 x 158 mm



M4
(3 col)
149 x 79 mm



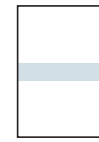
M5
(2 col)
98 x 120 mm



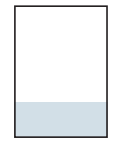
M6
(4 col)
200 x 283 mm



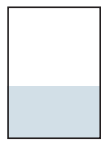
M7
(5 col)
251 x 50 mm



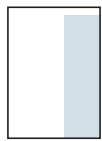
M7 Milieu de page
(5 col)
251 x 50 mm



M8
(5 col)
251 x 100 mm



M9
(5 col)
251 x 150 mm



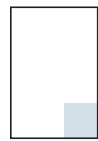
M10
(2 col)
98 x 348 mm



M11
(3 col)
149 x 348 mm



M13
(2 col)
98 x 50 mm



M14
(2 col)
98 x 100 mm



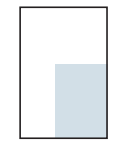
M15
(4 col)
200 x 100 mm



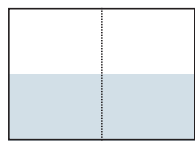
M26
(2 col)
98 x 150 mm



M27
(3 col)
149 x 120 mm



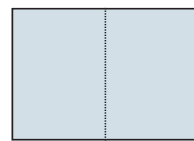
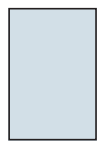
M28
(3 col)
149 x 211 mm



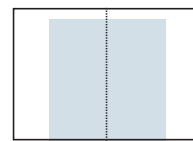
M16
(10 col)
532 x 188 mm



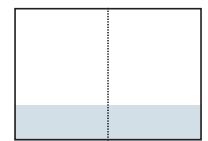
M17
(10 col)
532 x 376 mm



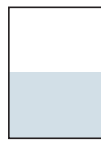
M18
(5 col) 251 x 376 mm x2
(10 col) 532 x 376 mm



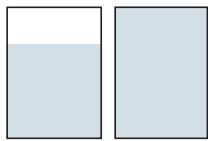
M36
(6 col)
251 x 376 mm



M45
(10 col)
532 x 100 mm



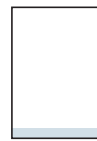
MD2 - 1/2 page en dernière page (C4)
(5 col)
251 x 188 mm



MPP - Fausse Une + fausse C2
(5 col) 251 x 310 mm +
(5 col) 251 x 376 mm



Œil - La Une
(1 col)
47 x 47 mm



Bandeau - La Une
(5 col)
251 x 30 mm



Bandeau - La Une
(5 col)
251 x 50 mm



Memostick - La Une (autocollant détachable)
76 x 76 mm*

* voir les spécifications techniques pour les modalités de publication

FORMATS PRINT

Annonces

| FORMATS | |
|---|-----------------------|
| 1/1 page | (5 col) 251 x 376 mm |
| 1/1 page Prima Posta | (5 col) 251 x 376 mm |
| 1/1 + 1/1 page Panoramique centrale | (10 col) 532 x 376 mm |
| 1/2 page | (5 col) 251 x 188 mm |
| 1/3 page | (5 col) 251 x 100 mm |

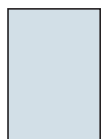
| FORMAT - LA UNE | |
|--------------------|---------------------|
| Bandeau Une | (5 col) 251 x 50 mm |

| COUVERTURES | |
|---------------------|----------------------|
| C2 - C3 - C4 | (5 col) 251 x 376 mm |

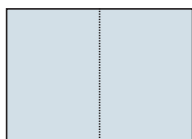
« SUR MESURE »

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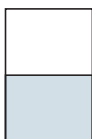
Hauteur maximum des annonces : 348 mm à l'exception de la pleine page (376 mm)



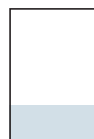
1/1 page
(5 col)
251 x 376 mm



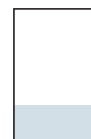
1/1 + 1/1 page
Panoramique centrale
(10 col) 532 x 376 mm



1/2 page
(5 col)
251 x 188 mm



1/3 page
(5 col)
251 x 100 mm



Bandeau Une
(5 col)
251 x 50 mm



C2 - C3 - C4
(5 col)
251 x 376 mm

FORMATS PRINT

Annonces

| FORMATS | |
|--------------|---|
| SMALL (100) | (1 col) 47 x 100 mm ou (2 col) 98 x 50 mm |
| MEDIUM (200) | (2 col) 98 x 100 mm |
| LARGE (300) | (2 col) 98 x 150 mm (3 col) 149 x 100 mm ou (5 col) 251 x 60 mm |
| XL (750) | (3 col) 149 x 250 mm ou (5 col) 251 x 150 mm |
| 1/2 page | (5 col) 251 x 188 mm |
| 1/1 page | (5 col) 251 x 376 mm |

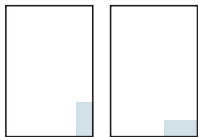
« SUR MESURE »

Consultez votre conseiller commercial.

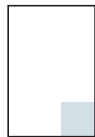
Hauteur maximum des annonces : 348 mm à l'exception de la pleine page (376 mm)

EMPLACEMENT PREMIUM

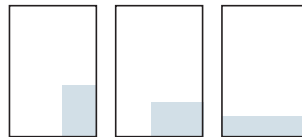
| | |
|--|---------------------|
| Bandeau sur la Une rédactionnelle du cahier «jobfinder.lu» du samedi | (5 col) 251 x 50 mm |
|--|---------------------|



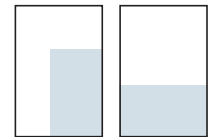
SMALL (100)
(1 col) 47 x 100 mm
ou (2 col) 98 x 50 mm



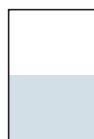
MEDIUM (200)
(2 col) 98 x 100 mm



LARGE (300)
(2 col) 98 x 150 mm
(3 col) 149 x 100 mm
ou (5 col) 251 x 60 mm



XL (750)
(3 col) 149 x 250 mm
ou (5 col) 251 x 150 mm



1/2 page
(5 col) 251 x 188 mm



1/1 page
(5 col) 251 x 376 mm



Bandeau Une
(5 col) 251 x 50 mm