



THE DIGITAL PLATFORM TO PROMOTE YOUR OFFERS & FOLDERS

Woodee: introduction



Woodee: website + app





Launch: 1^{er} july 2022

Woodee: folders & feeds





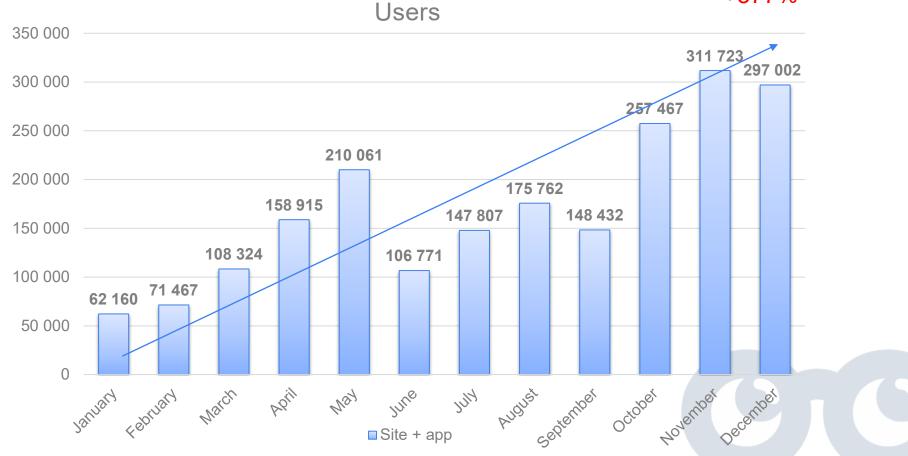
Launch: 1^{er} july 2022

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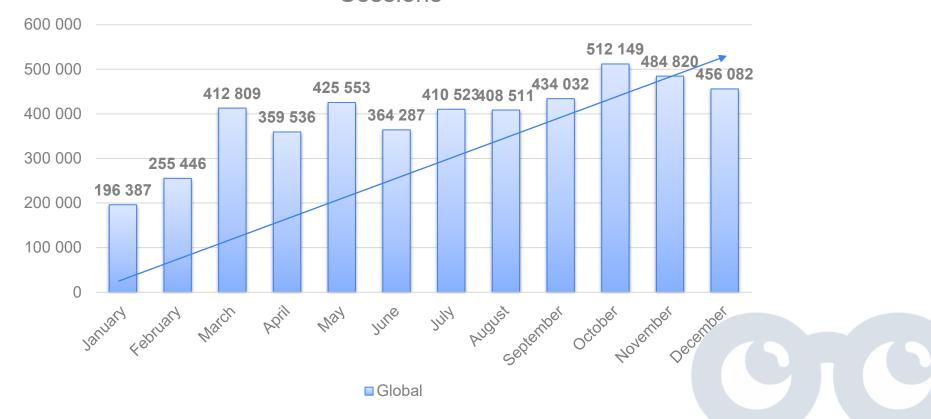
Woodee: a growing audience



January vs December +377%



January vs December +132%



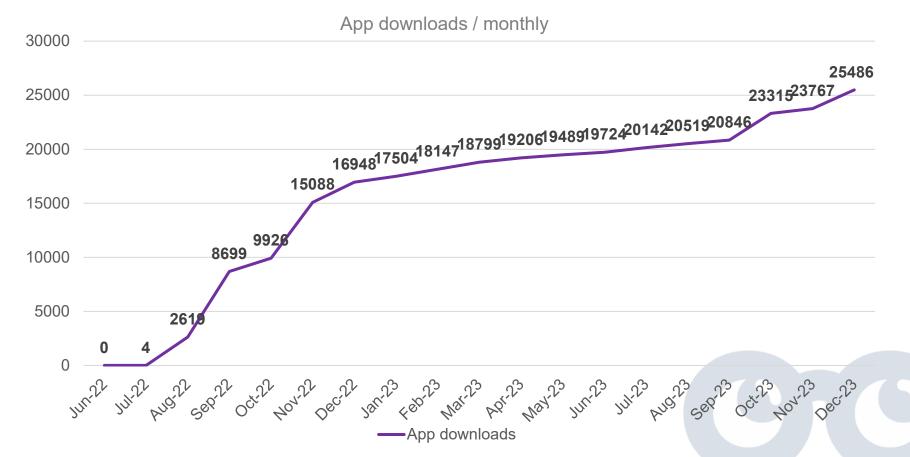
Sessions

January vs December +155%



Newsletters Open rate / Average





Woodee: a massive media campaign



Woodee: a massive media campaign



Woodee: provide content to our audience



Woodee: provide content to our audience



I La rentrée approche 📝 Retrouvez les offres Cactus Lêtzebuerg pour la préparer en toute sérénité 🔔

O regresso às aulas está mesmo ao virar da esquina IV A Cactus Létzebuerg oferece-se para o ajudar a preparar-se para o novo ano letivo com tranquilidade

🕫 Back to... En voir plus

Voir la traduction



Woodee

...

🎐 23 août à 17:00 - 🕲

- 📷 Desfrute de produtos XXL a preços XXS com o novo catálogo Auchan 🎇
- 💵 Profitez de produits XXL à prix XXS avec le nouveau catalogue d'Auchan 🎇
- 📾 Enjoy XXL products at XXS prices with the new Auchan catalog 🎇
- Prof... En voir plus

Voir la traduction



- Woodee
 - 19 aplità 10:00 · @

💵 Citabel Sports et son catalogue summer sont sur Woodee.lu 为

....

- 📾 Citabel Sports and its summer catalog are on Woodee.lu 为
- 📂 Citabel Sports und sein Sommerkatalog sind auf Woodee.lu 为
- A Ci... En voir plus

Voir la traduction



Facebook: 901 followers

Woodee: provide content to our audience

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L'été avec woodee. L'été à super prix.









L'été avec woodee. L'été a super prix.



Je découvre





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Participez à notre grand jeu-concours en avant-première l Les 100 premiers participants doublent leur chance de gagner !



Cost Andrew Autor Autor

Je participe

Weekly newsletters



Woodee: 2024 subscriptions



Woodee: 2024 subscriptions

1 week Package: 250 clics guaranteed Your benefits 2 posts on the feed 7 days subscription 750€ htva 1 folder online 1 weekly newsletter teasing 1 notification 2 weeks Package: 350 clics guaranteed Your benefits Illimited posts on the feed 1.250€ htva 14 days subscription 1 folder online 1 weekly newsletter teasing 1 notification

Woodee: 2024 subscriptions

1st Package: Club Woodee

Monthly subscription



Illimited #posts & folders on Woodee.lu

Your benefits

Your benefits



2nd Package: Club Woodee premium

Yearly subscription



Illimited #posts & folders on Woodee.lu



16.666€ htva (1.388€ / month)

Woodee: The best practices to perform...



Woodee: The best practices to perform...

- 1. Be on Woodee frequently
- 2. Change the folders frequently
- 3. Post interactive communications on the feed
- 4. Use multilingual messages / ads
- 5. Use your owned media to redirect your customers to your page on Woodee







For the love of good prices.

